# Reasons Whu

## SmarTeam customers upgrade to the **3D**EXPERIENCE® platform on the Cloud

Keeping pace with changing market and customer needs requires more agility and collaboration than ever before. To meet this challenge, SmarTeam customers are upgrading to the **3DEXPERIENCE** platform on the Cloud. Here are the top seven reasons why:



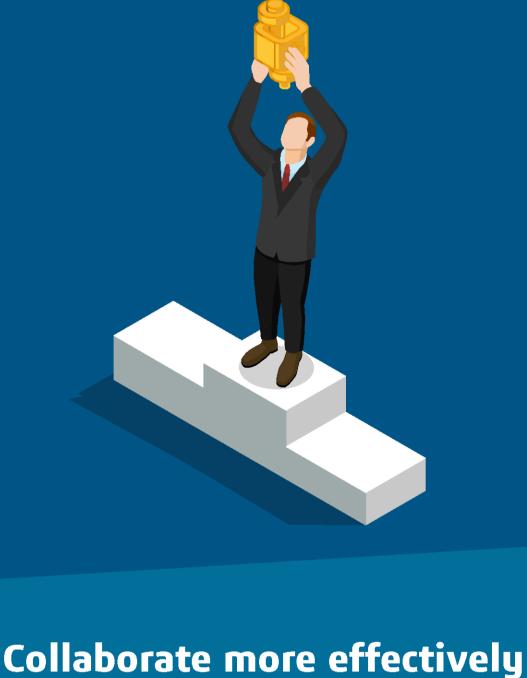


#### Connect product teams and data on a cloud-based platform

Manage your product data in an easy-to-deploy, secure and scalable cloud environment with turnkey PLM capabilities. Reduce IT infrastructure costs and ensure teams always access the latest information to accelerate innovation.



perform multi-CAD design markups, view and resolve issues, participate in key projects, and manage the engineering definition, all from any browser-enabled device.



Improve the ideation process by

extending from structured

#### Increase agility in a data-driven environment

Secure your CATIA V5 and **SOLIDWORKS** investments while upgrading from product data management to a connected, organized, data-driven innovation platform.



**Extend the value of** 

existing design data

Enable stakeholders outside

engineering and design departments to access, review and contribute to designs in real-time.



#### Take advantage of dashboard views that provide insights into product

Do more than manage data

and project data to enable rapid, informed decision-making. Manage business innovation processes more effectively by connecting product data to projects, tasks, issues and change actions.



### today and the future Readily access a portfolio of

industry-leading design, simulation, manufacturing and business intelligence apps to meet your evolving needs.

Your market, customers and competitors do not stand still. The best time to move to the **3DEXPERIENCE** platform is now.